2015 UC FLEET MANAGERS' CONFERENCE

OCTOBER 14–16

University of California, Santa Cruz
University Center – Alumni Room

"CREATING SUSTAINABLE CHANGE"

Dear UC Fleet Managers' Conference Attendees:

Welcome to UC Santa Cruz. We are truly excited to host the 2015 UC Fleet Managers' Conference. This will be another valuable opportunity to gather, share ideas with familiar colleagues, and meet some new faces for the first time. Our industry is changing rapidly. We have new system-wide sustainability targets, reporting requirements, and business model pressures that will require even greater collaboration in the years to come.

Indeed, even as the University of California has inched closer to financial stability under recent State budgets, we are still being challenged to work smarter and require less resources to get our jobs done. This renews our motivation to meet and benchmark our programs and services and share our "best practices" and successes.

The UCFM Conference is instrumental for each campus to understand how other campuses operate and provides us the opportunity to establish professional relationships and synergy between respective campuses.

As in years past, the conference theme, "Creating Sustainable Change", intends to inform and educate us on emerging technologies, industry trends and sustainability programs. However, this year we invite everyone to go further and explore ways to create the change they wish to see on their campus and at UC in general.

To that end, we have developed a meaningful conference program, with an agenda of critical topics and informative guest speakers, which concentrate on practical ways to manage and sustain the inevitable change we see in our UC environment. We look forward to your participation and attendance, and would value any input you may have.

Thank you so much for attending "your" conference.

Sincerely,

Theo Diamantopoulos
UCSC Fleet Services Manager

CONFERENCE SCHEDULE

WEDNESDAY – OCTOBER 14, 2015

11:00 AM – 1:00 PM	Shuttles Provided Between Beach St. Inn and Alumni Room
12:00 PM – 1:00 PM	Registration and Lunch at Alumni Room
1:00 PM – 1:15 PM	Welcome and Conference Introduction Theo Diamantopoulos, UCSC
1:15 PM – 2:15 PM	Aerobic Bio-Digestion Water Treatment Systems: How it Works Presenters: Robert Bixby and Julie Bixby, ClearBlu Environmental
2:15 PM – 2:30 PM	Break (15 minutes)
2:30 PM – 3:00 PM	Exploring Our Alternatives: Fuel Purchasing Card Programs Presenter: Erick Weber, WEX Inc.
3:00 PM – 3:30 PM	U.S. Communities and Columbia ParCar Partnership Presenters: Jason Angel, U.S. Communities and Russ Ziegler, Columbia ParCar
3:30 PM – 4:30 PM	Fleet & Tire Information Management Systems Presenters: Tom Coleman and Richard Koontz, Squarerigger Software
4:30 PM – 6:15 PM	Shuttle Departs for Beach St. Inn and Break
6:15 PM – 6:30 PM	Shuttle Departs for UCSC Fleet Services
6:30 PM – 9:00 PM	Banana Slug BBQ, UC Gear Swap, and Fleet Services Open House
9:00 PM – 9:15 PM	Shuttle Returns to Beach St. Inn

THURSDAY – OCTOBER 15, 2015

6:45 AM	Shuttle Departs from Beach St. Inn
7:00 AM – 8:00 AM	Breakfast at Alumni Room
8:00 AM – 9:00 AM	Vehicle Security & Key Management Presenter: Kim Westbye, United Technologies – Fire & Security
9:00AM – 9:45 AM	UC Fleet Budgets & Business Models: An Interactive Discussion Facilitator: Theo Diamantopoulos, UCSC
9:45 AM – 10:00 AM	Break (15 minutes)
10:00 AM – 10:30 AM	UCSC Lithium-Ion NEV Conversion Project: Being the Change Presenter: Theo Diamantopoulos, UCSC
10:30 AM – 12:00PM	Campus Tour
12:00 PM – 1:00 PM	Lunch at Alumni Room
1:00 PM – 2:15 PM	Keynote Discussion: Carbon Neutrality Initiative, Sustainable Transportation Presenter/Facilitator: Todd Henry, UCB
2:15 PM – 2:30 PM	Break (15 Minutes)

THURSDAY – OCTOBER 15, 2015 (CONTINUED)

2:30 PM – 3:45 PM	Brakes: Everything You Need to Know Presenter: Jim Grimes and Ron Bessette, J.G. Agency & Centric Brakes
3:45 PM – 5:45 PM	Shuttle to Beach St. Inn & Break
5:45 PM – 6:00 PM	Short Walk to Event
6:00 PM – 7:00 PM	Neptune's Kingdom: Networking Cocktail Hour
7:00 PM – 9:00 PM	Neptune's Kingdom: Dinner
9:00 PM – 9:30 PM	Guests Depart for Beach St. Inn

FRIDAY – OCTOBER 16, 2015

6:45 AM	Shuttle Departs from Beach St. Inn
7:00 AM – 8:00 AM	Breakfast at Alumni Room
8:00 AM – 9:00 AM	Fleet Information Management Systems Presenter: Joseph Keefe, AssetWorks
9:00 AM –10:00AM	Fuel Management Systems Presenter: Richard Brent, FuelMaster
10:00 AM – 10:15 AM	Break (15 minutes)
10:15 AM – 11:45 AM	Roundtable Discussion: UC Hot Topics Facilitator: Theo Diamantopoulos, UCSC
11:45 AM – 12:15 PM	Conference Closing
12:15 PM	Boxed Lunches Available
12:15 PM – 12:30 PM	Shuttle to Beach St. Inn

WEDNESDAY – OCTOBER 14, 2015

Session Title: Aerobic Bio-Digestion Water Treatment Systems: How it Works
Presenters: Robert Bixby, President, ClearBlu Environmental and Julie Bixby, Vice President of Sales, ClearBlu Environmental

Description: This session will cover a case study of UCSC's closed-loop water recycling system powered by an aerobic bio-digester, which allows bacteria to literally digest organic solids and oils. Learn about the hundreds of thousands of gallons of water we've saved and the technology that could help you further close waste streams on your campus.

Session Title: Exploring Our Alternatives—Fuel Card Purchasing Programs
Presenter: Erick Weber, Regional Sales Manager, WEX Inc.

Description: We've all used the same fuel purchasing card program for many years. However, many of us may not know a lot about other vendors who provide similar services. Are we getting the most bang for our buck? Are there more ways to glean important data from our fuel purchasing programs that help us more efficiently meet our ever-increasing reporting requirements? WEX Inc. will help us do our due diligence by presenting their answers to some of these lingering questions.

Session Title: U.S. Communities and Columbia ParCar Partnership
Presenters: Jason Angel, U.S. Communities and Russ Ziegler, Columbia ParCar Corp.

Description: U.S. Communities, a government purchasing alliance, and Columbia ParCar Corp. have teamed together to offer pricing leveraged against the purchasing power of numerous government entities throughout the country. Learn more about the possibilities of your UC participating in this program and the sustainability minded products available through Columbia ParCar under this partnership.

Session Title: Fleet and Tire Information Management Systems: Knowing Our Options
Presenters: Tom Coleman and Richard Koontz, Squarerigger Inc.

Description: Reporting requirements and sustainability targets are becoming more ambitious by the year. At the same time, collectively bargained salaries have often made adding additional staff cost prohibitive. Squarerigger Software will join us to present their Fleet Information Management System, SQ7, to continue our discussion of the feasibility of leveraging our collective assets to deploy a cost-effective system-wide FIS that helps us get more done with less. They will also introduce us to a new product, Opti-Tread, a hardware and software package that promises to find tire problems technicians often miss and feed your bottom line through increased billable hours and tire sales.

THURSDAY – OCTOBER 15, 2015

Session Title: Vehicle Security & Key Management Presentation
Presenter: Kim Westbye, National Account Manager, UTC Fire and Security

Description: Many of us have limited or no access to a true "corporate yard" where vehicles can be dispatched from a centralized location. Our Garage Supervisors and technicians spend more time tracking down keys than we'd like to admit. Most commonly, customers come to Fleet Managers and ask about solutions for securely sharing access to vehicles between multiple people and departments. Take this opportunity to learn more about Supra, a product already being used by UC that can help you manage your day-to-day operations and provide timely advice to your customers.

Session Title: UC Fleet Budgets & Business Models: An Interactive Discussion
Facilitator: Theo Diamantopoulos, Fleet Services Manager, UCSC

Description: Theo from UCSC will provide you with a brief overview of the UCSC Fleet budget, business model, and staffing. Guests are encouraged to share their questions about how the finances work at each location, discuss job classifications, and share best practices in this interactive session.

Session Title: UCSC Lithium-Ion NEV Conversion Project: Being the Change
Presenter: Theo Diamantopoulos, Fleet Services Manager, UCSC

Description: A description of a collaborative project undertaken by community members, a group of Engineering faculty & students from the IDEASS program, and Fleet Services staff taking on a practical problems in the public fleet industry: Do we have to wait another year, two, or three for cost-effective lithium-ion NEVs? Is there a practical way to convert a led-acid NEV to a lithium-ion power system? While the results are still coming in, the preliminary answers to these questions may surprise you!

Keynote Discussion: UC Carbon Neutrality Initiative, Sustainable Transportation - Fleet
Presenter/Facilitator: Todd Henry, UC Sustainable Transportation Working Group Co-Chair, UC Berkeley

Description: In November 2013, President Janet Napolitano announced the Carbon Neutrality Initiative (CNI), which commits UC to emitting net zero greenhouse gases from its buildings and vehicle fleet by 2025, something no other major university system has done. Todd Henry, co-chair of the system-wide UC Sustainable Transportation Working Group, will highlight how the CNI policy affects Fleet Operations throughout the system and facilitate a discussion concerning how evolving sustainability policies could be incorporated into current fleet practices.

Session Title: Brakes: Everything You Need to Know
Presenters: Jim Grimes & Ron Bessette, J.G. Agency & Centric Parts

Description: With much of our efforts concentrating on pressing issues such as sustainability and fiscal management, its possible to forget about the daily, bread and butter, type of work that's done in our shops. Jim Grimes and Ron Bessette, representing Centric Parts, bring our focus back to one of the fundamentals of fleet management: brakes. Whether you're managing a fleet with a traditional shop or you're called upon to advise customers on repairs performed by outside vendors, you'll learn something valuable as our Centric reps will update you on topics such as choosing the right friction materials, new rotor compositions, problematic applications, proper installation and diagnostic procedures, reducing comebacks, and even what's going on with copper legislation.

FRIDAY – OCTOBER 16, 2015

Session Title: Fleet Information Management Systems: Keeping Up With Change
Presenter: Joseph Keefe, National Account Executive, AssetWorks LLC

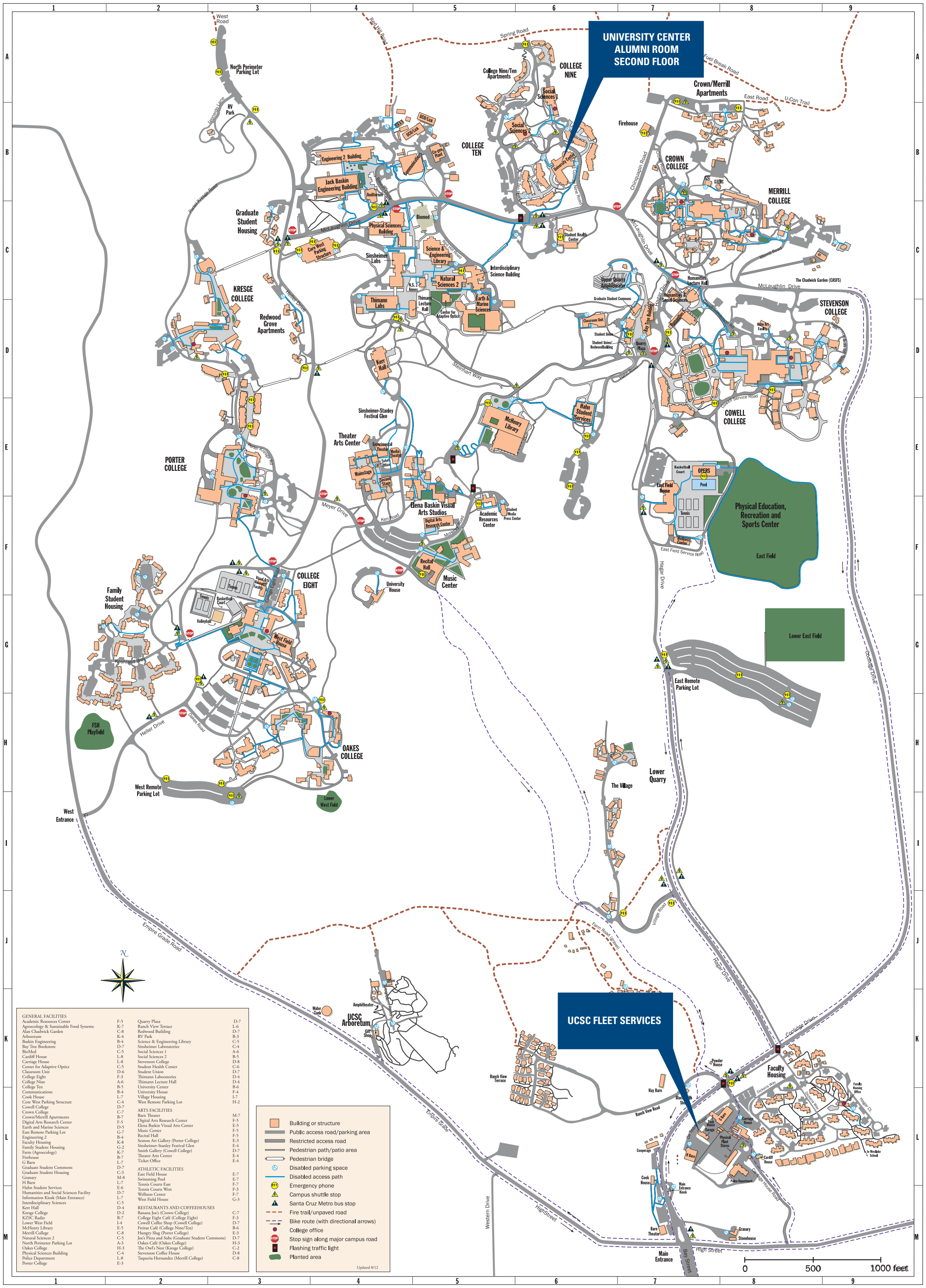
Description: Whether its sustainability, safety, or business management initiatives, streamlining the ways we take in and parse data is crucial to the success of our operations. AssetWorks will continue our exploration of the feasibility of a system-wide FIS by describing their solutions to our ever-expanding issues with accurate and efficient data management.

Session Title: Fuel Management Systems
Presenters: Richard Brent, Southwest Regional Sales Manager, FuelMaster

Description: Exact mileage and fuel dispensing data are critical for reporting and compliance purposes. Indeed, we are truly only as good as the data we receive from our equipment, which is often inputted by people who may be pre-occupied at the pump. FuelMaster will present their solutions to our most common data accuracy issues and maybe even increase your shop's billable hours at the same time.

Session Title: Roundtable Discussion: UC Hot Topics
Facilitator: Theo Diamantopoulos, Fleet Services Manager, UCSC

Description: This roundtable discussion will allow all to participate in a facilitated discussion of "hot topics" related to the University of California Fleet Program. Share your questions, knowledge, and input with your colleagues during this open forum.



UC SANTA CRUZ

UNIVERSITY OF CALIFORNIA
SANTA CRUZ CAMPUS MAP

IMPORTANT CONFERENCE INFORMATION

REGISTRATION INFORMATION

The registration desk will be open at the Alumni Room from 11:00 AM to 1:00 PM on October 14, 2015. You will be able to pick up your conference badge and packet there. Shuttles will be provided between the Beach Street Inn and the University Center – Alumni Room each morning and at the end of the day. A lunch will also be provided prior to the first session on Wednesday.

HOTEL INFORMATION

Beach St. Inn
125 Beach Street, Santa Cruz, CA 95060
Phone: (831) 423-3031
www.beachstreetinn.com

Guests can enjoy complimentary Wi-Fi throughout the hotel, as well as self-serve coffee and tea in the lobby. Scenic views of the Monterey Bay are available from many rooms. The Historic Santa Cruz Wharf, the world famous Cowell's Beach, and Santa Cruz Beach Boardwalk are just steps away.

CHECKOUT

Be sure to check out prior to the Friday morning session. Luggage can be checked in at the front desk and retrieved after the conference concludes.

SUGGESTED ATTIRE/ DRESS CODE FOR THURSDAY DINNER

Dress for the conference is Business Casual. Business Casual is defined as shirts with collars, slacks and/or skirts. Optional: Blazer or sweater. Denim, athletic wear and shorts are not considered business casual.

TRANSPORTATION/ PARKING INFORMATION

Shuttle service will be provided between all conference sites (between the Beach St. Inn, meeting rooms, and misc. locations). If you are driving to Santa Cruz, please park at the hotel site. Parking is extraordinarily limited on campus during the conference's peak hours.

ELECTRONIC DEVICES

As a courtesy to all meeting attendees, we request that all electronic devices (pagers, cell phones, laptops, etc.) be silenced during all sessions and presentations. If it is necessary to use your cell phone, we request that you step outside the meeting room to an area that will not disturb other attendees.

Wi-Fi access is available in the Alumni Room meeting space. If your campus provides "eduroam" wireless access, you may use your specific campus credentials to gain access at UCSC. If you do not have "eduroam" access, you may use our guest Wi-Fi network, CruzNet. Directions for how to log-on to CruzNet can be found at: http://its.ucsc.edu/wireless/using-cruznet.html

SMOKING POLICY

UCSC is a tobacco-free campus. Smoking is not permitted anywhere on campus. The Beach St. Inn is a non-smoking property.

IMPORTANT CONTACTS DURING THE CONFERENCE

If you need to contact one of the conference planners, please call Theo Diamantopoulos at (831) 227-8156. The conference website is located at: http://fleets.ucsc.edu/news/fmc.html

UC ATTENDEE CONTACT LIST

ATTENDEE NAME	CAMPUS	JOB TITLE	EMAIL	OFFICE#
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NOTES

“CREATING SUSTAINABLE CHANGE”